

SAHAJA YOGA
Puja Website
Portal

A COMMON WEBSITE PORTAL
AND YOUTUBE CHANNEL FOR
HOSTING IN-PERSON AND
ONLINE PUJA EVENTS.



Introduction

- Each year, many beautiful websites and YouTube channels are created by various Sahaj collectives to host Pujas and events for yogis to attend, and to participate online.
- These websites require a unique domain name which need to be promoted each time to the collective.
- This approach requires yogis to keep a record of the links to the all the websites and YouTube channels throughout the year.
- Each website's domain name needs to be regularly renewed by the hosting collective.

The Puja Website Portal

- A common online portal has been created to host the websites and online events for all Pujas.
- The Portal uses a unique primary domain name with sub-domain names for all the annual Puja events.
- The Portal will link to a common YouTube channel for all events.

Portal structure

- The primary domain is: sahajayogapujas.com (already owned by Australian).
- Example of portal website structure and links:
 - sahajayogapujas.com/easter2024
 - sahajayogapujas.com/ganesh2024
 - sahajayogapujas.com/navaratri2024
 - sahajayogapujas.com/au-diwali2024 (example of a national event)
- Sites are cloned and updated each year.
- YouTube channel will be @sahajayogapujas

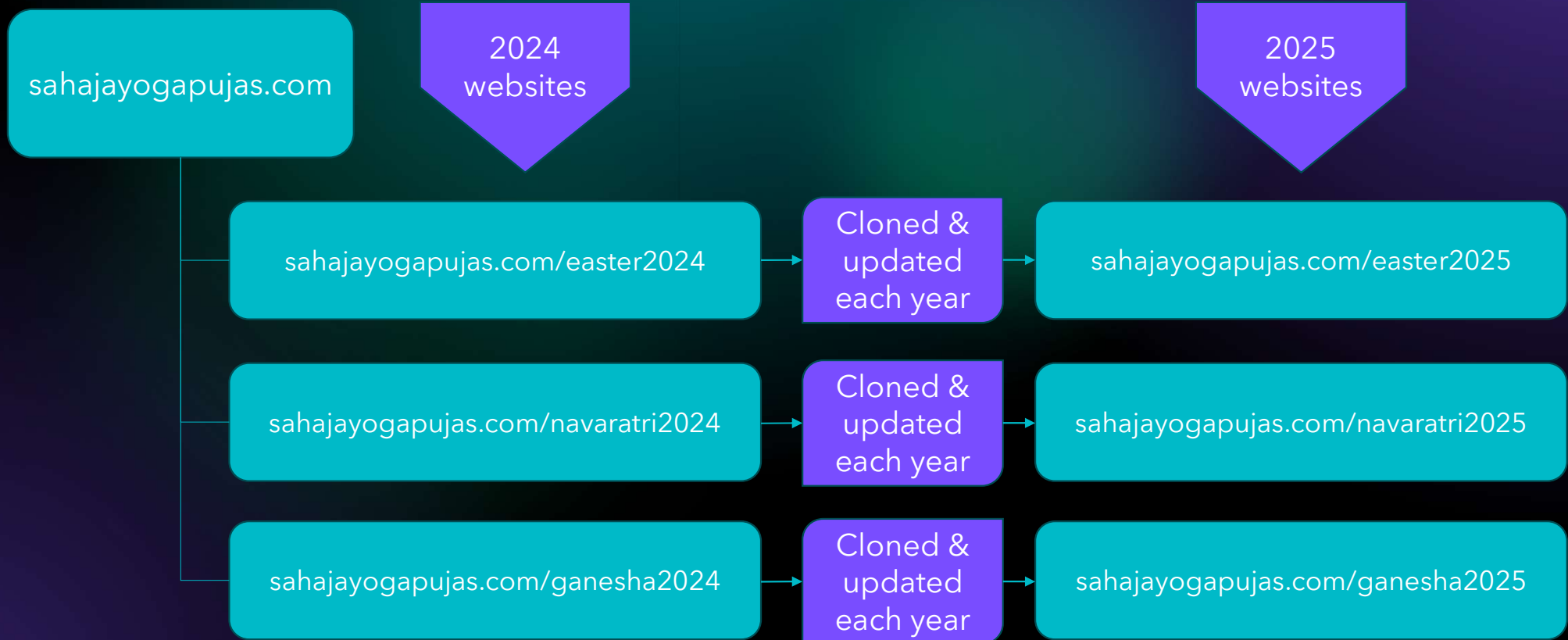
Advantage of the new structure

- The new structure means Yogis just need to navigate to sahajayogapujas.com to locate the link to any of the national and international Pujas during the year. All the Australian Pujas will be hosted on sahajayogapujas.com. We also host several websites for international and other countries so these will also be moved to the sahajayogapujas.com platform.
- From a technical perspective, the new structure will allow us to utilise and maintain a common library of specialised software (plugins) across multiple websites on the one platform. The common core platform will also provide better website security and the ability to rapidly copy and deploy new websites each year. We also will not need to maintain and renew the many different domains going forward.

Examples new website links

Event	Current websites	New websites (All hosted on the new Portal)
International Easter Pujas	easterpuja.com.au/2023	sahajayogapujas.com/easter2024 sahajayogapujas.com/easter2025
International Shri Ganesha Pujas	shriganeshapuja.org/2023	sahajayogapujas.com/ganesha2024 sahajayogapujas.com/ganesha2025
International Navaratri Pujas	navaratripuja.com/2023	sahajayogapujas.com/navaratri2024 sahajayogapujas.com/navaratri2025
New Zealand Shri Kartikeya Pujas	shrikartikeyapuja.com/2023	sahajayogapujas.com/kartikeya2024 sahajayogapujas.com/kartikeya2025
International Shri Rama Pujas	shriramapuja.com/2022/	sahajayogapujas.com/rama2024 sahajayogapujas.com/rama2025
Queensland Guru Pujas	sahajayoga.com.au/gurupuja2023	sahajayogapujas.com/au-guru2024 sahajayogapujas.com/au-guru2025
Victoria Diwali Pujas	sahajayoga.com.au/diwali2022	sahajayogapujas.com/au-diwali2024 sahajayogapujas.com/au-diwali2025

Website structure for each year

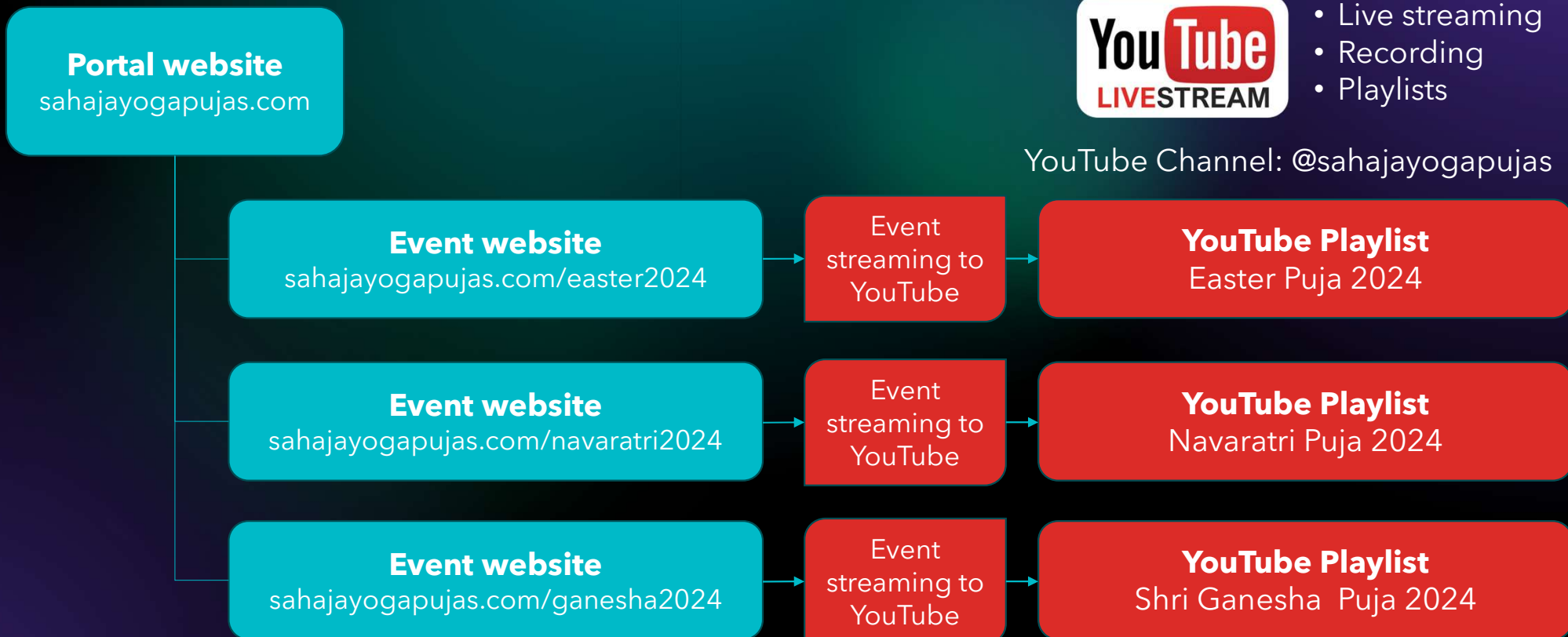


Website to YouTube integration



- Live streaming
- Recording
- Playlists

YouTube Channel: @sahajayogapujas



Portal hosting

- Sites are hosted as a WordPress Multisite at WP Engine.
- Individual collectives/hosting teams will have direct access to their respective website.
- Team would have access to the portal's YouTube channel to create and schedule YouTube events.
- The Portal Admin team would perform the website cloning operation each year.

Next steps

- The new portal has been created at sahajayogapujas.com
- Clone the 2023 Australian and some of the international websites (managed by Australia) and migrate them to the new portal in preparation for 2024.
- Other international collectives are welcome to have a place on the portal for their Puja event.
- Current website links will be redirected to sahajayogapujas.com but they will not be renewed going forward.

Jai Shri Mataji!

Questions?

CONTACT THE WEBTEAM AT
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